

#### October 30, 2023

#### FOR IMMEDIATE RELEASE

#### City of Leon Valley Introduces Facade and Building Improvement Grant Program

The City of Leon Valley is proud to announce the launch of the Facade and Building Improvement Grant Program, a significant economic initiative aimed at enhancing the aesthetic appeal and economic vitality of our community. The Grant Program is a reflection of our commitment to the revitalization and beautification of commercial properties within the city limits. We understand that the outward appearance of these properties significantly contributes to the overall charm and economic prosperity of Leon Valley.

# Key Program Highlights:

The Facade and Building Improvement Grant Program offers financial assistance to commercial properties located within the city limits, empowering property owners to make vital enhancements to the exterior of their buildings. Key aspects of this groundbreaking program include:

- **Facade Enhancements:** Property owners can access grants to improve storefronts, signage, paint, and architectural features, giving their businesses a fresh and appealing look.
- **Building Improvements:** Grants are also available to address structural, safety, and accessibility enhancements, ensuring the overall condition of commercial properties is maintained and improved.

# Why This Program Matters:

- 1. **Attractiveness:** Visually appealing commercial properties are more likely to attract customers, tenants, and visitors, bolstering business and community vibrancy.
- 2. **Economic Growth:** By improving the visual quality of our commercial areas, this program contributes to local economic growth, providing a sustainable future for Leon Valley.

# Eligibility and Application:

Property owners interested in participating in the Facade and Building Improvement Grant Program are encouraged to review the eligibility criteria outlined in the program guidelines, which can be found on the official City of Leon Valley website or by following the link. The City of Leon Valley is committed to working collaboratively with property owners, developers, and entrepreneurs to enhance the visual quality and economic vitality of our community. Interested parties should contact the Director of Economic Development. Cases will be reviewed, approved, and voted on by the City Council on a case-by-case basis.

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