



March 26, 2024
By Special Invitation
Business Owner/Organization
Leon Valley, Tx 78238

Attention Local Small Business Owner,

This is a special invitation for your business to become a part of a select group sponsoring a signature Leon Valley event!

Please join us in sponsoring the Annual 4th of July in a family friendly way with a small business fun zone! By partnering with Leon Valley, we will provide you with marketing and participation opportunities. Please review the sponsorship level and benefits attached to this letter.

The City hosts an annual Parade and Festivities on the 4th of July to celebrate America and our Independence. This year's theme will be "Heroes of Independence: Honoring Our Military", let's recognize our patriots and celebrate our independence together! We are only able to offer a FREE FunZone area for all to enjoy with the assistance of sponsorships like yours.

The 4th of July Festivities and Fireworks Spectacular will be held at 6440 Evers Road in Raymond Rimkus Park, on Thursday, July 4th, 2024. The event grounds are open and FREE to the public. The event schedule begins with an open grounds filled with food trucks/vendors, music/band performances, followed by a community Parade; carnival amusements, an astonishing firework display; followed by one last set performance from Finding Friday to end the festivities.

- **SET-UP BEGINS AT 2:00 p.m.** - *All supplies need to be delivered to vendor booths by 4:00 p.m. No vehicles allowed to park behind vendor booths on park grounds!*
- **EVENT BEGINS: 5:00 p.m.**
- **EVENT ENDS: 10:30 p.m.**

This year will mark our 30th year for the Leon Valley Independence Day Parade and the 11th year of the Fireworks Spectacular.

We hope to be able to call you an event partner this July 4th for what promises to be the City's greatest 4th of July ever! WE WANT YOU! What a great way to demonstrate our patriotism, celebrate our independence, and cheer this great nation. If you have any questions or would like to know more about the event, please contact me directly at (210) 684-1391 extension 228; Cell: 210-454-7698

Thank you for your time and consideration.

Sincerely,

Crystal Miranda
Community Relations Director
6400 El Verde Road
Leon Valley, TX 78238



LEON VALLEY 4TH OF JULY LOYAL LOCAL BUSINESS'

Small Business Fun Zone \$350+

Sponsor Benefits for This Level:

- Logo placed on the Leon Valley 4th of July Fest website, with link*
- Logo placed on banner at event site, advertisements, etc.
- Logo prominently displayed on all social media sites, including Facebook, Twitter, etc.
 - Opportunity for booth placement at event - 8 ft. x 8 ft. for promotional giveaways
 - 30-second promotional video space
 - Exclusive Small Business Sponsor Event T-shirt

Please fill in and return this page ASAP to allow for promotion campaign scheduling.

Company Name (Please list the name as you would like it to appear in print materials)

Sponsorship Level:

Stars & Stripes (\$350+)

Confirm Dollar Amount Sponsored

Date

Contact Person

Title

Address

City

State

Zip

Phone

Fax

Email

Website

Signature

Printed Name

For more information contact: Crystal Miranda (210) 684-1391 x228. Cell/Text: (210) 454-7698

You may also email for info: c.miranda@leonvalleytexas.gov or Mail this form to:

City of Leon Valley, ATTN: Community Relations Director. 6400 El Verde Rd., Leon Valley, Texas 78238