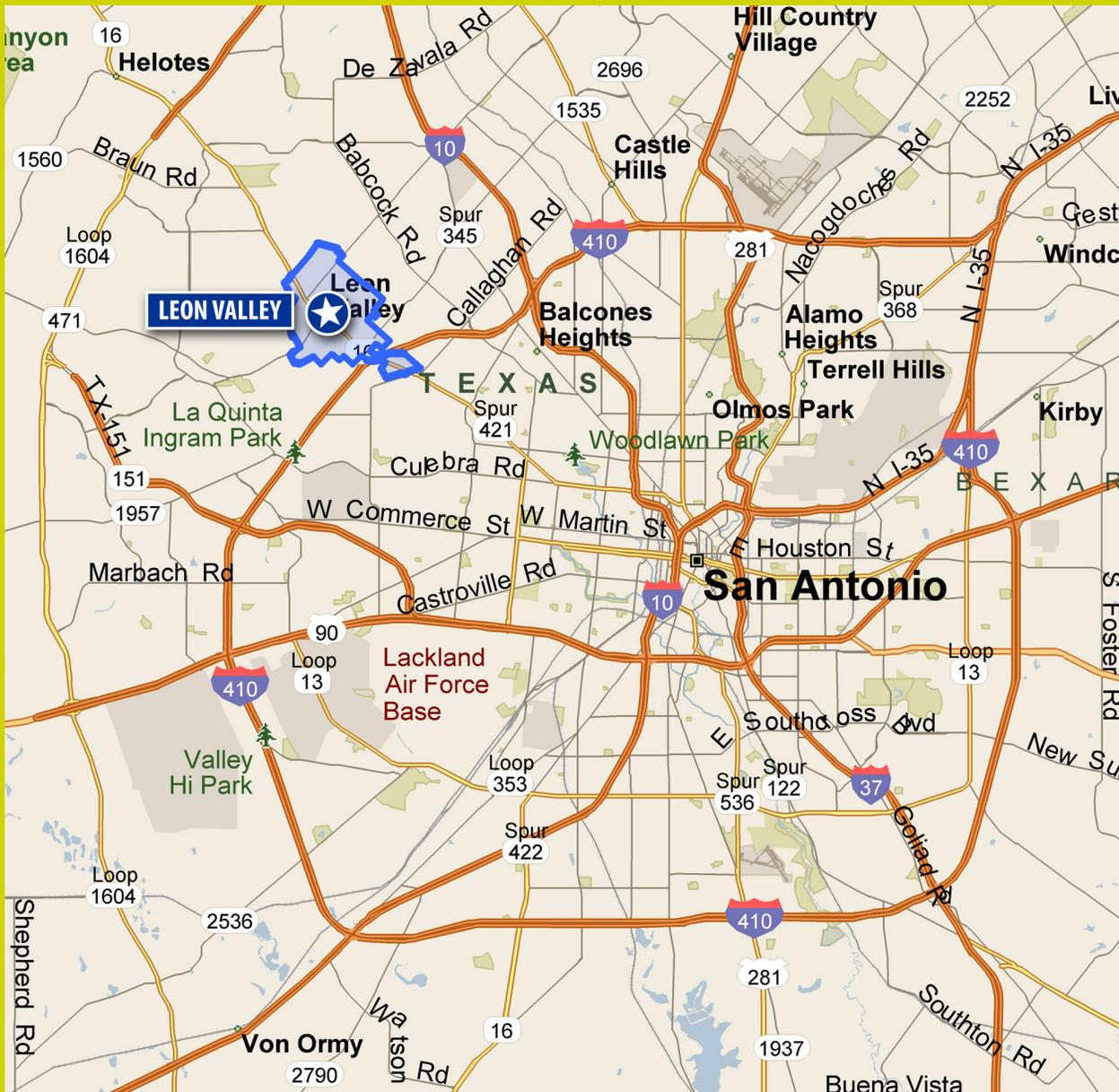


# 2014 Retail Outlook Guide - Leon Valley, Texas



The City of Leon Valley is a vibrant community positioned approximately 10 miles from downtown San Antonio.

Leon Valley is the "Gateway to the Medical Center" and central to many of Texas' biggest attractions.

Located at NW Loop 410 at Bandera, and coupled with the greater San Antonio area's current growth, the city is well-placed to capture more than 243,000 persons daily.

## Contact Information

Claudia Mora  
Economic Development Director

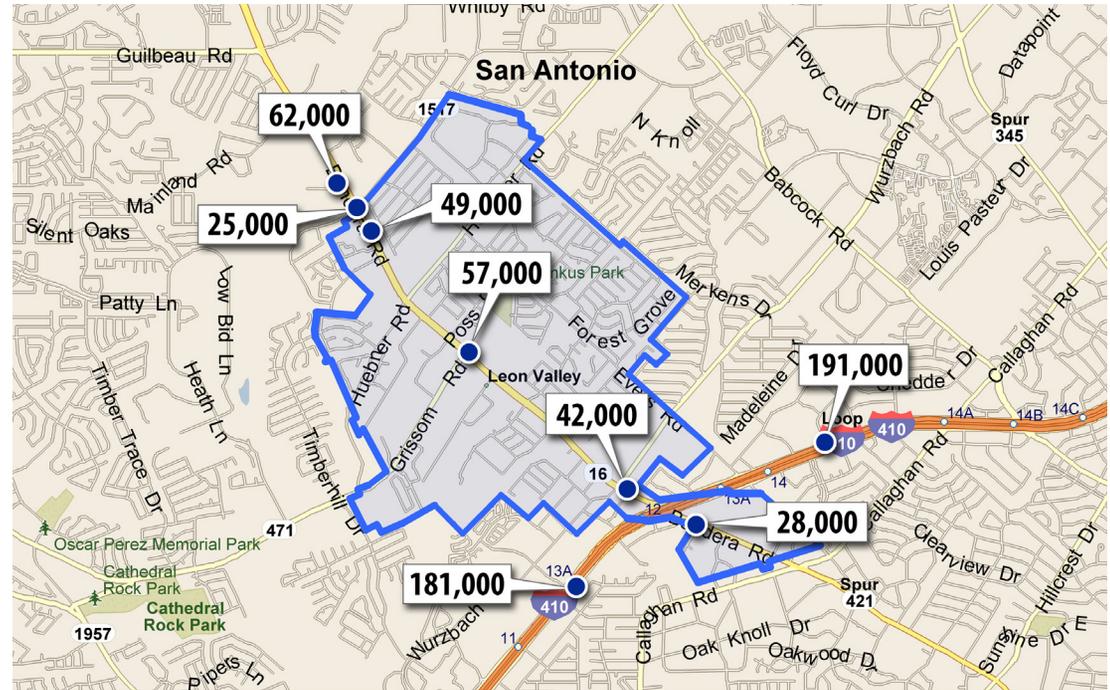
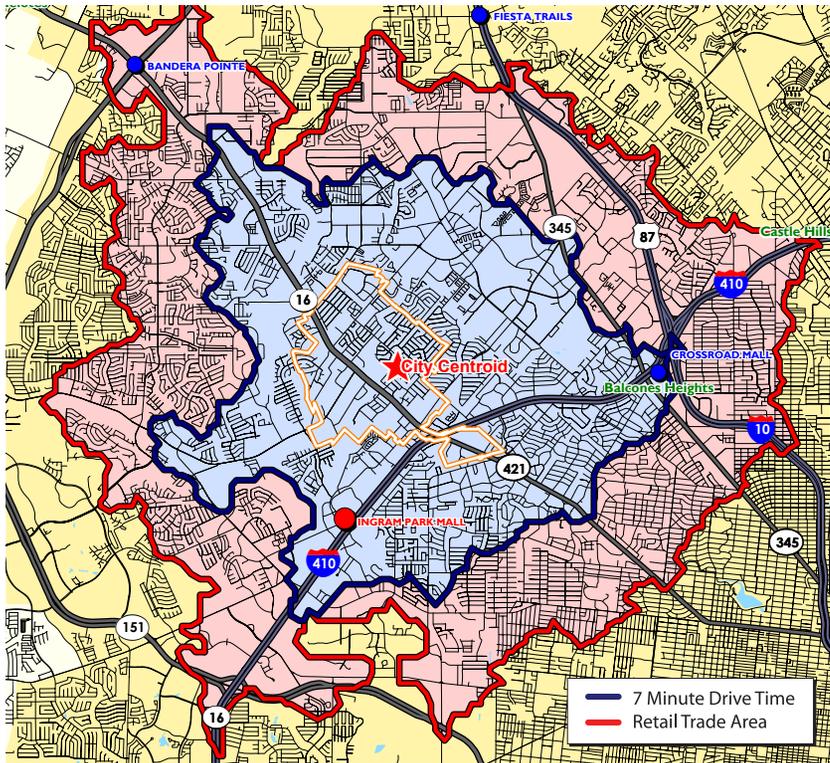
City of Leon Valley, Texas  
6400 El Verde Road  
Leon Valley, Texas 78238

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# Retail Trade Area - Leon Valley, Texas



Sources: Nielsen 2014 | TXDOT 2013 | City of Leon Valley, Texas | The Retail Coach, LLC  
Trade Area Map provided by City of Leon Valley

## Population

	2000	2010	2014 ESTIMATE	2019 PROJECTION
Retail Trade Area	75,142	83,557	88,113	94,602

## Income

	2014 ESTIMATE
Average Household	\$52,300
Median Household	\$41,879

## Educational Attainment

	2014 ESTIMATE
Graduate or Professional	7.42%
Bachelor's Degree	15.15%
Associate Degree	7.13%
Some College, No Degree	28.83%
High School Graduate	25.34%
Some High School, No Degree	8.81%
Less than 9th Grade	7.32%

## Race Distribution

	2014 ESTIMATE
White	75.95%
Black or African American	5.51%
American Indian/Alaskan	0.91%
Asian	2.75%
Native Hawaiian/Islander	0.13%
Other Race	11.17%
Two or More Races	3.58%
Hispanic or Latino (of any race)	67.70%

## Age

GROUPS	2014 ESTIMATE
Under 5 Years	7.28%
5-14 Years	13.87%
15-20 Years	7.65%
21-24 Years	5.60%
25-34 Years	16.84%
35-44 Years	13.32%
45-54 Years	11.68%
55 Years and Over	23.77%
DISTRIBUTION	2014 ESTIMATE
Median Age	34.30
Average Age	36.60