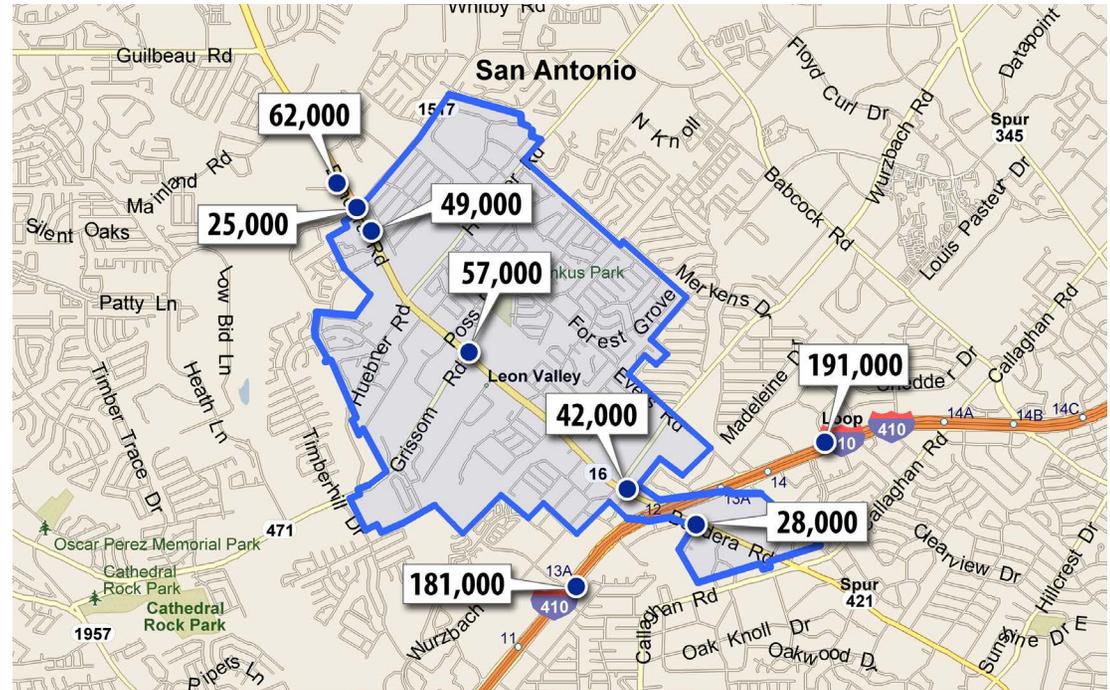
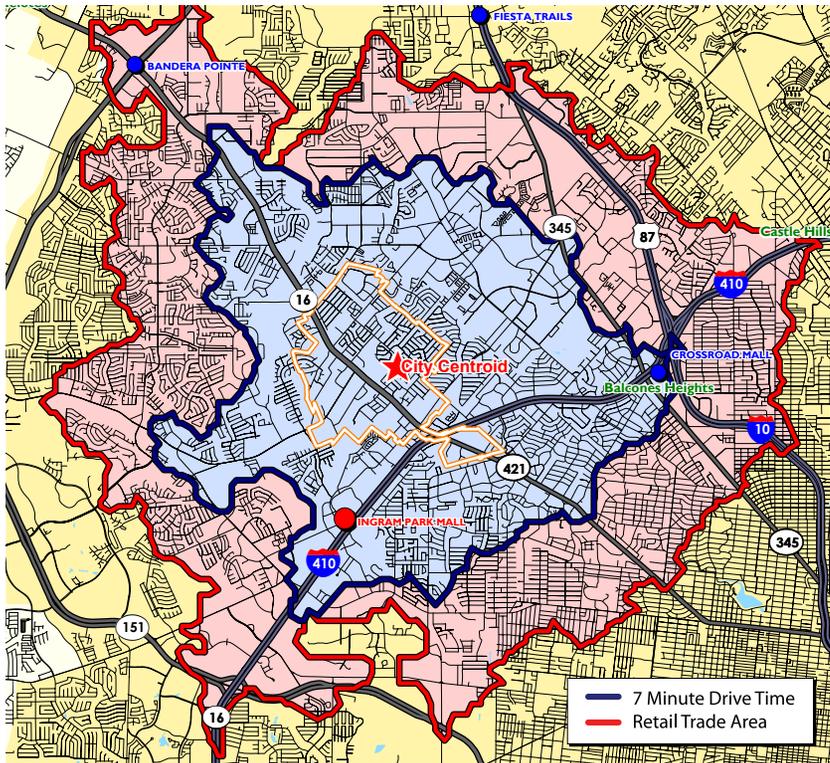


Retail Trade Area - Leon Valley, Texas



Sources: Nielsen 2012/2013 | TXDOT 2011 | City of Leon Valley, Texas | The Retail Coach, LLC
Trade Area Map provided by City of Leon Valley

Population

	2000	2010	2013 ESTIMATE	2018 PROJECTION
Leon Valley	9,435	10,151	10,620	11,221
Retail Trade Area	185,821	211,577	220,591	237,120

Income

	2013 ESTIMATE
Average Household	\$55,660
Median Household	\$44,793
Per Capita (2012)	\$21,433

Educational Attainment

	2013 ESTIMATE
Graduate or Professional	9.24%
Bachelor's Degree	16.19%
Associate Degree	8.08%
Some College, No Degree	28.26%
High School Graduate	24.34%
Some High School, No Degree	7.68%
Less than 9th Grade	6.20%

Race Distribution

	2013 ESTIMATE
White	74.11%
Black or African American	5.79%
American Indian/Alaskan	0.83%
Asian	3.52%
Native Hawaiian/Islander	0.14%
Other Race	12.02%
Two or More Races	3.59%
Hispanic or Latino (of any race)	63.40%

Age

GROUPS	2013 ESTIMATE
Under 5 Years	7.35%
5-14 Years	13.67%
15-20 Years	7.76%
21-24 Years	6.41%
25-34 Years	16.62%
35-44 Years	13.45%
45-54 Years	12.45%
55 Years and Over	22.29%
DISTRIBUTION	2013 ESTIMATE
Median Age	33.90
Average Age	36.10