

AIA/SDAT Workshop Minutes

City of Leon Valley Conference Center
6421 Evers Road, Leon Valley, TX 78238
Saturday, September 25, 2010, 10:05 a.m. to 1:26 p.m.

Call to Order - Mayor Chris Riley opened the workshop at 10:05 am and welcomed those in attendance such as the public, various committee members, City Council members and the AIA/SDAT members to the workshop.

Workshop Schedule and Presentations - The workshop had several presenters that provided the attendees with information through the use of speakers and power point presentations. The presenters and topics covered were as follows:

Saturday, September 25, 2010:

Open Public Workshop - 10:05 a.m. – 1:26 p.m.

- 10:05am–10:25am: Welcome, Goals for Day & Kick-off Projects Review**
- Mayor Chris Riley
- 10:25am-11:00am: Review of Final AIA/SDAT Report & “Next Steps”**
- James Sherrell & Bob Yakas, AIA
- 11:00am–11:45pm: “Branding” Brainstorming Session**
- Marsha Hendler, Marketing Plus
- 11:45pm-12:20pm: Master Redevelopment Plan Review**
- Jim Carrillo, Halff & Associates
- 12:20pm-12:45am: Town Center Development**
- LVEDC Liaison, Rose Ryan & Developer Larry Little
- 12:45pm–1:15pm: “Keeping it Green” - Green Retrofit Options & Rebates**
- Aaron Stein, Build SA Green
- 1:15pm-1:26pm: Thank You & Closing Remarks**
- Mayor Chris Riley; Earthwise Living Committee,
Rita Burnside; AIA’s Bob Yakas & James Sherrell

Public discussions took place pertaining to each presentation. After the “Branding Brainstorming” session by Marsha Hendler, the public turned in their suggestion sheets on ideas for possible City slogans.

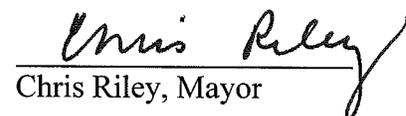
No City Council motions for action were made during the workshop presentations or discussions.

Adjournment: The AIA/SDAT Workshop was adjourned at 1:26 p.m.

Attest:


Janie Willman, City Secretary




Chris Riley, Mayor