SPECIAL CITY COUNCIL WORKSHOP MEETING OF THE CITY COUNCIL OF THE CITY OF
LEON VALLEY, TEXAS, APRIL 17, 2009

The City Council of the City of Leon Valley, Texas, met on the 17th day of April 2009 at 9:30
a.m. at the Leon Valley City Council Chambers, at 6400 El Verde Road, Leon Valley, Texas, for
the purpose of the following business, to-wit:

SPECIAL CITY COUNCIL WORKSHOP MEETING - 8:30 A.M.

Call to order.

Mayor Riley called the meeting to order at 8:30 a.m. and asked that the minutes reflect the
following members of Council present: Dean and Nelson. Mayor Riley announced that
Councilmembers Manea and Baldridge would not be in attendance at the meeting due to other
scheduled commitments.

City Manager Lambert, City Secretary Feutz, Assistant City Secretary/HR Officer Caldera,
Police Chief Wallace, Fire Chief Irwin, City Accountant Wallace, Public Works Department Vick,
Community Development Director Flores, Library Director Trent, Economic Development
Director Ryan, and Intern Word were also present.

Continued discussion on proposed sustainability plan and a Vision Statement for the
City.

Mayor Riley welcomed everyone to the workshop and provided a brief introduction to the City's
progress toward developing the plan for a sustainable future for Leon Valley and reviewed the
mission statement recently adopted by City Council.

Councilman Reyna joined the meeting at 9:40 a.m.

Community Development Director Flores explained the elements of a vision plan - a core
ideology, an envisioned future and recognition of stakeholders. She explained that the core
ideology should reflect the City's values and the City's goal of a balanced S.E.E. (social equity,
economic development and environmental stewardship) should point to the envisioned future.
Ms. Flores stated that the vision statement should also recognize how the City will service its
stakeholders - residents and businesses. Discussion continued on evaluating the current vision
statement adopted in 2002 and whether the statement was relevant, reflected the City's current
ideology and if it accurately stated what the City hopes to achieve in the future.

Grant Writer Word led the discussion on options for revisions to a vision statement and provided
examples from other cities for the group. Discussion continued on how the ideal vision
statement would stand the test of time, provide guidance to decision makers, and provide
motivation.

Community representatives from the Zoning Commission, Park Commission, SDAT Committee,
Business Alliance Committee, Community Advisory Group, and the Earthwise Living Committee
participated in the discussion with the City Council and staff members.

Councilman Reyna worked with the group facilitating discussion and blending group
suggestions to formulate the language for a recommended vision statement that would be

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delivered for Council’s formal adoption as follows:

**Vision Statement**

The City of Leon Valley will be a sustainable community by balancing Social Equity, Economic Development and Environmental Stewardship (S.E.E.).

**Social Equity**
The City will promote a superior quality of life by responding to citizens in a fair and prompt manner, by providing outstanding public safety services, high quality educational, recreational, historical and cultural amenities and superb infrastructure. The City will encourage collaborative participation by its residents, businesses and stakeholders.

**Economic Development**
The City will provide a diverse and versatile business environment that supports a healthy economy. The city will exhibit a distinctive and welcoming identity at its boundaries and throughout the community. The City will attract, expand and retain viable businesses to promote development and redevelopment, including a town-centered design, pedestrian friendly connections and world class public transit.

**Environmental Stewardship**
The City will become carbon-neutral by conserving and preserving natural resources and by expanding recycling initiatives and enhancing our environment with earth-friendly practices.

At 11:40 a.m., Mayor Riley excused herself from the meeting and asked Mayor Pro Tem Dean to preside for the remaining time of the meeting.

**Adjourn.**

Following a brief discussion, a motion was made by Mayor Pro Tem Dean, seconded by Councilmember Nelson, to adjourn the meeting at 11:53 a.m. Hearing no objections, Mayor Pro Tem Dean announced the meeting adjourned.

ATTEST:  

Chris Riley 
Mayor

Marie Feutz 
City Secretary

*Approved by unanimous vote of City Council at the Regular City Council Meeting of May 5, 2009.*