

Earthwise Living Committee Meeting City of Leon Valley

Date: Tuesday, March 13, 2012
Time: 6:00 PM
Location: Leon Valley Public Works, 6427 Evers, Leon Valley, TX 78238
Staff Liaison: Valerie Siat
Members Present: Thomas Benavides, Rita Burnside, Sandra Keller, Mary Key, Gene Marck, Chris Riley, and Brenda Sarmiento
Members Absent: Erica Alamarez, Jean Johnson, Tom Kusiak, Andrea Nocito, Shirley Owen, Susan Price, Marty Tome, and Sharon Wyeth

1. Call to Order and Determine a Quorum is Present.

- Meeting called to order at 6:00PM and Quorum was met.

2. Approval of minutes for February 21, 2012.

- Minutes approved.

3. Discuss 23rd Anniversary Earthwise Living Day Event Held on February 25, 2012.

- Valerie provided the Demographic information gathered from the event.
 - Approximately 875 visitors attended.
 - Zip Codes (78238 & 78240) with the highest attendance.
- Valerie provided the current Budget Balance (\$1,412.34 remaining).
- Assessment of 2012 event by the committee members:
 - Lack of staff in the kitchen and with coffee preparations.
 - Not enough EWL committee members present to support the event.
 - Last minute changes made to pre-assigned Speaker Tables created a shortage.
 - Speaker tables and vendor table should have been placed in the outside hall to reduce noise/voices for speaker presentations at the podium.
 - SAWS arrived at last minute with no registration.
 - Some door prizes were picked up late, therefore were not acknowledged on door prize board.
 - Directional signs not removed promptly.
 - Solar Screen (vendor booth) did not pay.
 - Wheelie Gourmet (food vendor booth) did not pay.
 - Major's script should have all members names listed.
 - The live plant decorations and white lattice display were missed this year.
 - Poetry Contest was canceled due to lack of entries. Possible consideration to remove it from the event.
 - Laptops/equipment should be tested before use.
 - Too much focus/time on door prizes. Consider alternative approach for tickets and claims.
 - Consider changing format to attract audience to speaker area to ensure enough of an audience is present.
 - Add a children's event.
 - EWL committee members present at this meeting in agreement that Jocye Trent should be given an Earthwise Pin.
 - The plastic bag/recycle bag program may be promoting the use of plastic bags. It may be better just to give attendees a free recycle bag when they register.
 - Call to EWL Committee Members to attend the Earth Day Award ceremony at the San Antonio Earth Day held at Woodlawn Lake Park on Saturday, April 21, 2012.
 - City of Leon Valley should look in Logistix Recycling for the city's recycling program. They are based in San Antonio and provide one of the most comprehensive recycling programs.

4. Plan Thank You Dinner.

- Thank You Dinner for the event will be held at Chacha's Mexican Cuisine inside Loop 410 on Bandera Road.
- Brenda will contact Chacha's to schedule Date & Time (Tuesday, March 27, 2012, at 6:00PM).
- Tom will send invitations to the volunteers from Bank of America, the Garden Club, and the Discovery School.

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City of Leon Valley**

5. Adjourn

- Meeting adjourned at 7:15PM.
- The April meeting is cancelled due to the City of Leon Valley Council Dinner for Public Service for all committee's which will be held on Tuesday, April 10, 2012 (6:00PM).
- Next meeting will be on Tuesday, May 1, 2012 (6:00PM), at Leon Valley Public Works, 6427 Evers, Leon Valley, TX 78238.



Chairwomen or Secretary



Staff Liaison