

**LEON VALLEY BUSINESS OWNERS'
AND MANAGERS' ASSOCIATION
MEETING MINUTES
Tuesday, March 13, 2012**

- I. CALL TO ORDER & ROLL CALL:** The meeting was called to order at 1:10 p.m. by Chairman Al Baldrige. In attendance were Chairman, Al Baldrige; BOMA Members: Walter Geraghty, Mike McCarley, and Steven Price, Sr. Also present were City Liaisons Kristie Flores and Claudia Mora.
- II. APPROVAL OF MINUTES:** A motion was made by Walter Geraghty to approve the minutes of the January 10, 2012 as written, and was seconded by Steven Price, Sr. Discussion was called by the Chair Al Baldrige. Being no discussion, the motion to approve the minutes carried, and the minutes were approved by a unanimous vote.
- III. INTRODUCTION OF NEW ECONOMIC DEVELOPMENT DIRECTOR:** Kristie Flores introduced the City's new Economic Development Director, Claudia Mora. The new director summarized her education and economic development work experience. In addition, Ms. Mora stated that she was committed to working with BOMA and other business owners in Leon Valley to maintain and attract business to the City. Mr. Price asked the director to review the plans and tasks of BOMA, the Leon Valley Economic Development Corporation (LVEDC), and the City of Leon Valley to ensure goal alignment. Mr. Baldrige expressed that LVEDC funds be used for local businesses looking to expand. Mr. Price mentioned that BOMA formally support projects applying for LVEDC funds. Walter Geraghty asked where Ms. Mora's office was located and expressed concern that the Economic Development Department, LVEDC and the Leon Valley Area Chamber of Commerce be co-located at the Kinman House. Ms. Flores said Ms. Mora was located at City Hall because of resources and City team support immediately available. In addition, Ms. Flores stated that the City was looking into leasing the Kinman House on a long-term basis.
- IV. SHOP LOCAL PROGRAM (WebQA Presentation):** The BOMA members and staff liaisons moved to the City Council Chambers for the WebQA presentation on the Shop Local Program. Ms. Lisa Dowling presented the program via an online and dialup format. Ms. Dowling explained that micro- website would be anchored to the City's website. She also explained how the information would be gathered by WebQA, and how information and training session would be conducted to assist interested businesses participate. Mr. Baldrige asked what the cost would be. Ms. Dowling stated that the implementation fee would be \$800 (to be charged one time). The monthly subscription for the City of Leon Valley would be \$250. The City would have to make a minimum commitment of one year to use the program. Mr. Price asked Ms. Dowling to send a list of Texas cities using the program and a sample of letters or newsletters attesting to the success of using the program.
- V. ADJOURNMENT:** Mr. Geraghty made a motion to adjourn the meeting. Mr. Price seconded the motion. The meeting was adjourned at 2:10 p.m.

Signed:



Al Baldrige, BOMA Chair



Staff Liaison