



**MINUTES OF THE MEETING OF THE  
LEON VALLEY ECONOMIC DEVELOPMENT CORPORATION**

**April 8, 2014**

The special meeting of the Leon Valley Economic Development Corporation (LVEDC) convened at 3:00 p.m. on **Wednesday, April 8, 2014**, in the City Council Chambers at 6400 El Verde Road, Leon Valley, Texas.

**I. Call to Order and Determine if Quorum is Present**

Present were Board President Stephen Ynostrosa, Board Vice President Claude Guerra, Board Secretary Dave Gannon, and Board Member Dr. Georgia Zannaras. Board Treasurer Mike McCarley and Board Member Garcia were excused. Also present were Economic Development Director Claudia Mora, acting as staff support and recording secretary, and Economic Development Assistant Rene' Raynes.

**II. 3:00 P.M.: Public Hearing, Discussion and Consideration of Action on a Resolution by the Leon Valley Economic Development Corporation (LVEDC) Regarding the Expenditure of LVEDC Funds under the Façade and Signage Program for:**

**A.) Henry A. Daughtry and Uhl's Ltd. (Leon Valley Storage) in the amount of \$10,000**

**B.) Joseph F. Nazaroff and Ideas Unlimited in the amount of \$577**

**C.) Adam Valenzuela and Sunset Plaza in the amount of \$10,000**

The public hearing was opened at 3:01 p.m. Staff Liaison Mora provided a recap of the first public hearing held on March 26. She informed the Board that this was the second public hearing. Ms. Mora presented a summary of the three (3) projects for consideration. She indicated that Mr. Nazaroff was the property owner applying for funding for signage for his tenant. Board Member Guerra asked if the projects generated sales tax. Ms. Mora confirmed that Leon Valley Storage, Ideas Unlimited and three (3) of Mr. Valenzuela's businesses at Sunset Plaza all generated sales tax. Ms. Mora then introduced Mr. Henry A. Daughtry and Mr. Adam Valenzuela. Both Mr. Daughtry and Mr. Valenzuela addressed the Board. Each thanked the LVEDC for the consideration of funding.

Board Vice President Guerra moved to approve funding with the condition that Mr. Nazaroff apply for the sign variance. Board Secretary Gannon seconded the motion. The motion carried by voice vote.

**III. 3:00 P.M.: Public Hearing, Discussion and Consideration of Action on a Resolution by the Leon Valley Economic Development Corporation (LVEDC) Regarding the Expenditure of LVEDC Funds to Co-Sponsor the City of Leon Valley 4<sup>th</sup> of July Celebration and Fall Jazz Festival**

Staff Liaison Mora informed the Board that this was the second public hearing; the first one was held on March 26. Ms. Mora summarized the item by providing information on the development of the two (2) events. In addition, Ms. Mora reminded the Board that the request for funding was \$15,000 to co-sponsor the events. She summarized the expenditure by informing the Board that \$5,000 would go to promote the events -- \$2,500 for promotion of each event through Clear Channel Communications and their outlets. In response to a question from Board Treasurer McCarley at the previous public hearing, Ms. Mora stated that the balance of the funds (\$10,000) would go toward the project management of the 4<sup>th</sup> of July Celebration.

Board Member Zannaras moved to approve the expenditure to co-sponsor the events. Board Secretary Gannon seconded the motion. The motion carried by voice vote.

**IV. Discussion and Consideration of Action on a Resolution by the Leon Valley Economic Development Corporation (LVEDC) Regarding the Expenditure of LVEDC Funds for the Registration Fees and Travel Expenses to Send LVEDC Board Members to the ICSC RECon in Las Vegas, NV, May 18-20, 2014**

Staff Liaison Mora provided information on the ICSC RECon 2014. She included a cost estimate to send one (1) and two (2) board members. She also informed that Board that she had not heard from any of the Board members that they would like to attend the conference. Board Vice President Guerra stated he could not attend but suggested staff send out an email to all Board members asking who was available to attend. Board Secretary Gannon indicated he was able to attend. Board Member Zannaras indicated she was not sure if she was available. Board President Ynostrosa said he might be able to attend, but agreed with Mr. Guerra that an email should be sent out to all Board members.

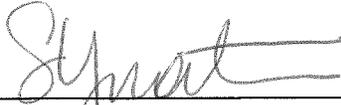
Board Member Zannaras moved that the LVEDC send two (2) Board Members to ICSC RECon 2014 and expend no more than \$4,500 to do so. Board Secretary Gannon seconded the motion. The motion carried by voice vote.

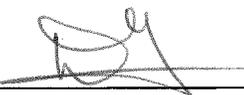
**V. Announcements**

Staff provided the Board a copy of an invitation from the Leon Valley Historical Society to attend their event on Thursday evening. Also, the Finance Committee meeting is April 9. The next Board Meeting is April 23.

**VI. Adjourn**

Board Secretary Gannon moved to adjourn the meeting. Board Vice President Guerra seconded the motion. The motion passed by voice vote. Board President Ynostrosa adjourned the meeting at 3:28 p.m.

  
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Stephen Ynostrosa, Board President

  
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David J. Gannon, Board Secretary