



PRESS RELEASE

For Immediate Release

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Raising Cane's Coming Soon to Leon Valley *Groundbreaking for restaurant's first area location held today*

LEON VALLEY, TX (July 26, 2012) – Raising Cane's Chicken Fingers will open its first restaurant in Leon Valley at Bandera and Huebner this November. Known for its ONE LOVE® – quality chicken finger meals – Raising Cane's is also recognized as an industry leader in customer service and is distinguished by its generous support of the communities it serves.

A groundbreaking ceremony was held today, July 27, at 10 a.m. Cane's representatives were on hand to join in the ceremony with Mayor Chris Riley and other Leon Valley dignitaries. Several members of the local community attended to show their support for their new corporate citizen.

John Segura, Marketing Field Manager for Raising Cane's, said he is looking forward to introducing the area to one of America's most successful restaurants.

“We can't wait to bring our ONE LOVE to Leon Valley,” said Segura. “We have been growing rapidly across Texas for the past several years, and this area in particular has become a major focus of ours for future growth. All I can say is, get ready to enjoy the best chicken fingers on the planet!”

Founded by Todd Graves in 1996 in Baton Rouge, Louisiana, [Raising Cane's Chicken Fingers](#) has more than 130 restaurants in 16 states, with multiple new restaurants currently under construction.

Cane's is known for its quality chicken finger meals, great crew, cool culture and active community involvement. Cane's prides itself on providing a clean and safe environment as well as becoming an integral part of the communities in which their restaurants are located.

Raising Cane's has five focus areas in community relations: education, feeding the hungry, pet welfare, active lifestyles and business development/entrepreneurship. The company's focus areas are an excellent fit with Leon Valley's community and economic development goals.

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“The culture at Raising Cane’s revolves around active support of our local communities, so you can expect to see us getting involved quite a bit in the Valley over the coming months and years,” said Segura.

Earlier this year, Cane’s outstanding customer service was recognized by Sandelman & Associates’ Quick-Track study as one of the nation’s best among quick-service restaurants, for the fifth consecutive year. The company placed second for best overall service among 150 chains, and earned top honors for temperature of food, accuracy in filling orders and restaurant cleanliness.

ABOUT RAISING CANE'S®:

Founded by Todd Graves in 1996 in Baton Rouge, La., RAISING CANE'S CHICKEN FINGERS has 131 restaurants in 16 states with multiple new restaurants under construction. The company has ONE LOVE®—quality chicken finger meals—and is continually recognized for its unique business model and customer satisfaction. Raising Cane’s vision is to have restaurants all over the world and be the brand for quality chicken finger meals, a great crew, cool culture, and active community involvement. More information on Raising Cane’s is available at www.raisingcanes.com.

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