

City of Leon Valley
Community Events Committee
September 21, 2016

MINUTES

The meeting of the Community Events Committee convened on Wednesday at 6:33 p.m. in the Leon Valley Conference Room, 6400 El Verde Rd., Leon Valley, Texas 78238.

I. ROLL CALL

Present were Chairman Carlos Vera, Committee Secretary Darcy Vera, Jackie Walton, Catherine Rodriguez and Council Member Belinda Ealy. Communication Director Kristie Flores and Staff Liaison Sylvia Irwin were also in attendance. Absent members were Committee Members Ricardo Ruiz, Larry Schaeff, Bobbie Schaeff and Evelyn Scarborough.

II. APPROVAL OF MINUTES

A motion to approve the minutes as written was made by Chairman Carlos Vera and the meeting minutes were accepted by the committee as read with none opposed.

III. NEW BUSINESS

Chairman Carlos Vera proceeded to open the meeting with a review of Ciclovía from Communications Director Kristie Flores who stated a sponsor for this event is HEB who offered \$1,000.00 and eighty cases of water. Walgreens is still pending a response.

Communication Director Kristie Flores announced that the YMCA of Greater San Antonio is having their Ciclovía event on Broadway Street at 10:00 a.m. to 3:00 p.m. on Saturday, September 24th, 2016. An event flyer was handed out and Committee Members were invited to attend this event.

There will be parking at both the Department of Public Safety and Latter Day Saints Church parking lots. Bishop Winter will also provide twenty volunteers.

Ciclovía participants include: Bandera Bowl, Tail Waggerz, Cheer-ific, Elite Fitness and BBE Fitness. Combined events that day will be Northwest Senior Club, Trash & Treasure, Arbor Day tree adoptions, Library Halloween Party, a 1.5 mile bike course and food truck vendors accepted by online application only.

Committee Member Catherine Rodriguez inquired if North Star Sports could be asked to participate.

Chairman, Carlos Vera asked if we have obtained media sponsors.

Communication Director Kristie Flores discussed the distribution of flyers, city website, Lion's Roar, our city LED sign and has reached out to KSAT for media coverage.

City Manager Kelly Kuenstler joined our meeting as Chairman Carlos Vera asked the Committee for a review of Grandparents' Day.

Staff Liaison Sylvia Irwin discussed that the event was not as well attended as hoped and that some guests accepted the carnation and rejected the "Happy Grandparents' Day" etched glass vase. Refreshments of regular cookies and gluten-free cookies, punch, fruit trays and water with cut limes were supplied for this event as agreed by the Committee.

City Manager Kelly Kuenstler stated that there were many 911 events that day which could have contributed to our low turnout and advised that the city has now purchased robo call. This system is programmed to call a set area code of telephone numbers programmed into it. The Committee can now utilize this service in the future.

Council Member Belinda Ealy suggested the Committee consider renting a bus or van to pickup guests that may not have transportation and handout blankets at the door for guests who get cold during the concert. The Committee took no action on these suggestions.

IV. OTHER BUSINESS

Communication Director Kristie Flores announced that she will replace former Community Development Director Elizabeth Carol who is no longer employed with the city.

Chairman Carlos Vera announced that the next Community Events Meeting will be held on October 19th, 2016.

V. ADJOURN

A motion to adjourn was made by Chairman Carlos Vera and seconded by Committee Member Catherine Rodriguez. The meeting was adjourned at 7:28 p.m.

Chair Carlos Vera

Staff Sylvia I. Irwin