

City of Leon Valley

Community Events Committee
June 22, 2016

MINUTES

The meeting of the Community Events Committee convened on Wednesday at 6:30 p.m. in the Leon Valley Conference Room, 6400 El Verde Rd., Leon Valley, Texas 78238.

I. ROLL CALL

Present were Chairman Carlos Vera, Committee Secretary Darcy Vera, Evelyn Scarborough and Catherine Rodriguez. Our guests City Manager Kelly Kuenstler and Communication Director Kristie Flores; Community Development Director Elizabeth Carol and Staff Liaison Sylvia T. Irwin were also in attendance. Absent were Council Liaison Belinda Ealy, Committee Members Ricardo Ruiz, Larry Schaeff, Bobie Schaeff and Jackie Walton.

II. APPROVAL OF MINUTES

A motion to approve the minutes as written was made by Chairman Carlos Vera and Committee Secretary Darcy Vera seconded the motion. The committee then moved to accept the meeting minutes as read.

III. NEW BUSINESS

Chairman Carlos Vera proceeded to open the meeting by welcoming Communications Director Kristie Flores who asked to discuss a Leon Valley Siclovia event for the Fall of 2016 which has already been presented for consideration to the Mayor and Council, who discussed a possible \$12,000.00 allocation of funds for it.

Siclovia events are popular in Europe as a way to promote activity in citizens by organized exercise, activity games, walking and the use of bicycles, skates and skateboards. A day is chosen to close a street like Huebner, Evers or Poss, that can be accessed for this type of outdoors, traffic-free, family-friendly, activity for three to five hours.

Communications Director Kristie Flores stated that San Antonio has already sponsored Siclovia events in their city with sponsors like HEB, YMCA and local Wellness Clinics. Leon Valley's Siclovia would not be planned with the San Antonio event which has a budget of \$120,000.00 to \$150,000.00 for their event.

Health promoting vendors would be welcomed and if it replaced the Leon Valley Fall Festival on a Sunday in October or November, we could add craft beers and other refreshments to be sold after the exercise event.

Committee Member Catherine Rodriguez suggested the Raymond Rimkus pavilion could be used for a Karate class. Chairman Carlos Vera added that the Community Center may be another location for activities and to remember Daylight Savings time.

Community Development Director Elizabeth Carol offered an alternative Siclovia dates with Arbor Day, on October 29th, which is joined with the Northwest Senior Trash and Treasure event. This event could also have a 5k run to help kick it off.

Staff Liaison Sylvia Irwin stated that there are many events held in October.

Communications Director Kristie Flores is proposing a two-day, Saturday and Sunday, from 11:00 a.m. to 6:00 p.m., friends and family event.

At this point, Communications Director Kristie Flores introduced City Manager Kelly Kuenstler. City Manager Kuenstler thanked the committee for their service to the community.

Communications Director Kristie Flores proceeded to discuss the 4th of July Event regarding the sale, cash only, of \$10.00 wristbands. The wristbands are currently being sold at City Hall, but will be available for \$15.00 at the City booth on the 4th of July. There are thirty-five food vendors for the park celebration.

Participants to include Miss Red, White and Blue, American Legion Post #336, Elite Care Emergency Services, Party Pros (caricature and face painting) along with Nanny's Nook (wire crocheted jewelry), could be featured on SA Live.

City Manager Kelly Kuenstler mentioned that KSAT was announcing Raymond Rimkus Park but NOT that it was in Leon Valley; in promo and Communication Director Kristie Flores will bring that up with them, as well as the lack of air time. The event is also being announced on KQ102 and IHeart Radio.

Other items discussed were: Layout of 4th of July booths;, HEB in-kind donations for hospitality booth and give-away items; the Shuttle run on Poss Road; more lighting at Little League baseball field and pony rides moved under trees.

Communications Director Kristie Flores passed around the volunteer form for the Committee to sign-up. Committee member Catherine Rodriguez offered the parents of her dancers as volunteers, if needed. Chairman Carlos Vera and committee Secretary Darcy Vera offered to be floaters where needed. Committee member Evelyn asked to work the hospitality booth.

Communications Director Kristie Flores stated that KSAT personalities, Jeff and Fiona, are the Grand Marshals, pets are allowed, Community Service hours are available and street banners are up in three locations.

IV. OTHER BUSINESS

Chairman Carlos Vera announced that the next Community Events meeting will be on July 20th, 2016.

V. ADJOURN

A motion to adjourn was made by Chairman Carlos Vera and seconded by committee Secretary Darcy Vera. The meeting was adjourned at 7:30 p.m.

Chair Carlos Vera
Staff Darby D. Durr