

City of Leon Valley Minutes of the Meeting of the  
Community Events Committee

June 24, 2015

The meeting of the Community Events Committee convened on Wednesday at 6:39 p.m. at the Leon Valley, Conference Center, 6421 Evers Road, Leon Valley, Texas 78238.

**I. ROLL CALL**

Present were Chairman Carlos Vera, Committee Secretary Darcy Vera, Committee Member, Evelyn Scarborough and Staff Liaison Sylvia T. Irwin. Guests were 4<sup>th</sup> of July Promoter Mike De La Garza and Community Development Zoning Manager Elizabeth Carol.

**II. APPROVAL OF MINUTES**

Chairman Carlos Vera moved to accept the minutes of the May 27, 2015. Committee Member Evelyn Scarborough seconded the motion. The committee then moved to accept the meeting minutes. The motion was passed.

**III. NEW BUSINESS**

Chairman Vera then began by thanking both our guests for joining us and asked Promoter Mike De La Garza to give us an update on the 4<sup>th</sup> of July event.

Promoter Mike De La Garza spoke to Kathy Hill of the Leon Valley Historical Society who announced they will sponsor the Pioneer Firecracker 5K Fun Run/Walk. Promoter De La Garza was aware that there were some issues last year between the Homestead starting point and the run and he will talk to them about changing their route. Chairman Carlos Vera mentioned that perhaps the Historical Society could end the run at the Homestead. Further, there is an official website on-line for entry payments and a new membership allows you to run. Community Development Zoning Manager Elizabeth Carol mentioned that there are seven other runs scheduled outside the city that day.

The Carnival is not going to happen but there was some discussion about the Doodle Train that charged \$3.00 per ride.

Regarding booths, KSAT will bring in addition equipment with a game called "the Human Crane." Light and Sound will begin setup at 7:00 a.m. the day of the event. The VIP area will consist of tables setup behind the stage and all vendors are expected to be up and running by 12:00 noon.

Chairman Carlos Vera, Committee members Darcy Vera and Evelyn Scarborough brought up suggestions of a picture booth, lowering the cost of water from \$3.00 to \$2.00, better selection of music for fireworks portion of the program, a VIP tent to keep cool, parking for handicap, inquiry into volunteers as parking attendants from USAA or Valero Corp., asking for a Leon Valley Police Officer at the new parade location to assist with crowd control and looking into 4<sup>th</sup> of July fence décor like the schools have to promote more event visibility.

Promoter De La Garza discussed plans for a Tamale Eating Contest at 2:00 p.m. sponsored by Tellez Tamales as a school supply fundraiser, KSAT SA Live participation, asking Nadler's Bakery family to judge an Apple Pie baking contest, karaoke was suggested by the committee and will be considered, announced that Ancira declined sponsoring the fireworks this year which was \$12,500.00 in lost sponsorship assistance, attempted to recruit sponsors 7-11 and Wal-Mart but reply, music headliners are SA Blues Brothers Revue and Texas Radio, there is no rain day, the use of Port-o-Cool toilets, more volunteers needed, publicity of WOAI and upcoming Press Conference at Raymond Rimkus park at 10:00 a.m. on Wednesday, June 24<sup>th</sup>.

Chairman Carlos Vera wanted to extend the committee's thanks to Mike De La Garza in his efforts to make our 4<sup>th</sup> of July Spectacular Celebration a success.

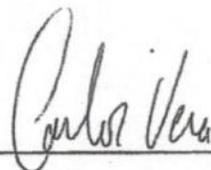
#### IV. NEW BUSINESS

Chairman Carlos Vera would like to invite Chief Wallace to our next meeting.

#### V. ADJOURN

A motion to adjourn was made by Chairman Carlos Vera and seconded by Darcy Vera. The meeting adjourned at 8:18 p.m. The next meeting is July 22, 2015.

Chair



Staff

