

BEAUTIFICATION COMMITTEE  
City of Leon Valley

19 November 2014

SUBJECT: Minutes of Meeting

1. **OPENING OF MEETING:** Mayor Chris Riley opened the meeting at 5:30 p.m. on 19 November 2014.
2. **ATTENDANCE:**  
Members: Lupe Carpio, Donna Charles, Carolyn Diaz, Shirley Jonas, Lyn Joseph, Jerry Perales, Chris Riley  
Guest: Deborah James, Councilwoman, City of Converse
3. **APPROVAL OF MINUTES:** The minutes of last meeting, 15 October 2014, were approved with one correction, email for Lyn Joseph.
4. **GUEST PRESENTATION:**  
After introductions, Councilwoman James involved the members in an enthusiastic and enlightening discussion regarding city beautification. She has been and remains active in the beautification of Converse. Highlights of this discussion were:
  - Begin with a focal point, take photos, present photos with ideas for plantings, involve all members in the fact finding and planning.
  - Shared ideas about types of pots and plants and possible resources for both. Ms. Joseph has communicated with the Forester for the City of San Antonio who suggested that the city may have pots which are no longer used and may be available for minimal purchase or donation. He also suggested that they may have someone available to offer guidance regarding soil mixture. Schultz Nursery offered Converse a 30% discount on all items. Councilwoman James suggested that a nursery in our area be contacted to do the same when the Committee is ready to purchase plants, soil, and fertilizer.
  - Suggested a color theme for pots to highlight the colors of Leon Valley, blue and green. She, as well as the members, discussed the beautification of other cities, Boerne, Helotes, and downtown San Antonio.
  - Suggested targeting businesses and schools as possible sites for beautification projects.
  - Discussed possible sources of funding for project work, such as the Lions Club and the Boy and Eagle Scouts. Converse used these sources and felt that the outcome was very satisfying.
  - Consider highlighting in the newsletter businesses which have begun or completed beautification projects.

5. OLD BUSINESS:

- Discussed the benefits of affiliate membership (\$100.00) with Keep Texas Beautiful. This topic will be brought up at the next meeting.
- Discussed the types of awards and money available, if Leon Valley becomes a member.

6. NEW BUSINESS:

- The Mayor asked that each member come to the next meeting with at least three ideas for focusing the Committee's beautification projects.
- Ms. Joseph offered to attend the webinar session of Keep Texas Beautiful and provide a report at the next meeting. She will also contact the manager of the property where Hobby Lobby is located to seek his buy in regarding beautifying some of that large space.
- The Mayor will see that colored lights and wreaths are placed at the monuments for the Christmas season. She will obtain information about the landscaping plans for the new Fire Department, contact TXDOT regarding restrictions on Bandera and Grissom, and find out what budget can be expected for this Committee. She suggested that each member drive around an area of Leon Valley and make notes regarding potential beautification projects.

7. COMMITTEE LEADERSHIP:

- Ms. Joseph accepted the position of Co-Chair and Ms. Carpio accepted the Treasurer's position.

8. MEMBERSHIP EMAILS:

Lupe Carpio	<a href="mailto:dcarpio65@att.net">dcarpio65@att.net</a>
Donna Charles	<a href="mailto:donna.charles@sbcglobal.net">donna.charles@sbcglobal.net</a>
Carolyn Diaz	<a href="mailto:CJD44@hotmail.com">CJD44@hotmail.com</a>
Shirley Jonas	<a href="mailto:shirleyjonas1961@yahoo.com">shirleyjonas1961@yahoo.com</a>
Lyn Joseph	<a href="mailto:lynjille@aol.com">lynjille@aol.com</a>
Jerry Perales	<a href="mailto:j.perales@leonvalleytexas.gov">j.perales@leonvalleytexas.gov</a>
Chris Riley	<a href="mailto:mayorriley@leonvalleytexas.gov">mayorriley@leonvalleytexas.gov</a>

9. ADJOURNMENT: The meeting adjourned at 7:00 p.m. The next meeting is scheduled for 17 December 2014 at 5:30 p.m. at City Hall.

  
DONNA J. CHARLES  
Secretary