



**MINUTES OF THE MEETING OF THE
LEON VALLEY ECONOMIC DEVELOPMENT CORPORATION
Wednesday, October 22, 2014**

I. Call to Order and Determine If Quorum is Present

Board Vice President Claude Guerra called the meeting to order at 6:30 p.m. Board Secretary David Gannon, Board Treasurer Mike McCarley, Board Member Rudy Garcia and Board Member Joe Sanchez were present, constituting a quorum. Board President Stephen Ynostrosa and Board Member Georgia Zannaras were excused. Also in attendance were Board Attorney Steven Peña and Staff Liaison Claudia Mora, acting as recording secretary.

II. Citizens to be Heard

There were none.

III. Consider LVEDC Minutes – October 1, 2014

Board Member Garcia moved to approve the minutes. Board Member Gannon seconded the motion. The motion carried by voice vote.

IV. Financial Report by LVEDC Treasurer and Consideration

Board Treasurer McCarley reported that as of 4:15 p.m., the balance in the money market account was \$603,259.15 and the balance in the checking account was \$21,796.34. This amount included a deposit of \$55.92, which was what the City of Leon Valley reimbursed the LVEDC for the cost of the LVEDC banner at the 4th of July Celebration (the banner was misplaced). The total amount of funds in the bank was \$625,055.49

Board Secretary Gannon moved to accept the financial report. Board Member Garcia seconded the motion. The motion carried by voice vote.

V. Presentation, Discussion and Possible Action on Board Members Attending ICSC Texas Conference and Deal Making in Dallas, Texas, November 12-14, 2014

Staff presented information on the estimated cost of \$1,300 for each Board member sent to the conference. The LVEDC budget would support sending two to four Board members to the conference. Ms. Mora mentioned that if the Board decided to send representatives of the LVEDC to the conference, she would make arrangements for them to meet with retailers and developers. During the discussion, a few Board members expressed an interest in attending the conference while others indicated they would be unable to attend.

Board Vice President Guerra moved to send up to four Board members to the ICSC Texas Conference and Deal Making in Dallas, Texas, November 12-14. Board Member Garcia amended the motion to include staff. Board Treasurer McCarley seconded the amended motion. The motion carried by voice vote.

VI. Presentation, Discussion and Possible Action on Trade Show Booth Concept

Staff Liaison Mora presented the draft concept to the Board. The comments and discussion by the Board included adding one of the monuments on Bandera Road as a watermark on one of the panels. It was also suggested that some information on the Huebner-Onion Homestead, Rimkus Park and the San Antonio Aquarium be included along with information regarding the daily traffic on Bandera Road. Other suggestions made included adding pictures of different businesses and sites within Leon Valley; making the logo more prominent on the banners; and making the presentation of the opportunities more positive.



Staff informed the Board that she would work with the consultant to make the recommended changes.

VII. Presentation, Discussion and Possible Action on Website Maintenance Clarification from The Retail Coach

Ms. Mora reported that she spoke with Mr. Farmer of The Retail Coach. The maintenance of the website was already taken care of with the development and implementation; a maintenance contract was not needed.

VIII. Presentation, Discussion and Possible Action on Investment Amounts

Staff asked the Board to consider designating amounts to be used to set up new money market accounts so that no more than \$250,000 was in any one bank. Board Secretary Gannon moved that the Board designate \$245,000 in each of the two new accounts and leave the balance at Frost Bank. Mr. McCarley seconded the motion. The motion carried by voice vote.

IX. Closed Session in Accordance with the Texas Government Code.

The City of Leon Valley Economic Development Corporation Board will Convene in Closed Session:

- A. Pursuant to Tex. Gov't Code Ann. § 551.071 (1),(2) update regarding Larry Little v. Leon Valley EDC;
- B. The City of Leon Valley Economic Development Corporation Board will Reconvene into Open Session and may take action on the Closed Session Items.

There was no closed session.

X. Presentation, Discussion and Possible Action on Evers Road Ethnic Food Fair Concept

Board Member Sanchez presented the Evers Road Ethnic Food Fair Concept. He mentioned that there were several restaurants along Evers Road, outside Loop 410, on both the San Antonio and Leon Valley sides that represented various cultures from Mexican to Middle Eastern to Chinese. The concept would include partnering with the City of San Antonio to develop the area as a destination for dining. He mentioned that representatives from Leon Valley, including Mayor Riley, met with interim-City Councilperson Maria Aguirre Rodriguez, and that she liked the idea. In addition, there was discussion regarding researching the possibility of setting up a community development corporation (CDC) for the area. The CDC would be responsible for marketing the area and developing it into a destination ethnic food corridor. The question arose whether the LVEDC could fund part of the CDC with the City of San Antonio. Staff indicated that she would research the CDC development concept and return to the LVEDC with the information and action plan for the Board to consider at a future meeting. In addition, staff would research the costs for capital improvements to the street and drainage of the street.

Board Member Sanchez mentioned to the Board that other restaurants in the area should be brought in on the project. The support of the local businesses would make the project successful.

Board Member Garcia asked if the Façade and Signage Program could help this concept. He expressed an interest in having the program assist the Leon Valley businesses make improvements to further attract patrons.

Through a consensus, the Board delegated Mr. Sanchez as the LVEDC liaison for the project.



XI. Discussion and Consideration of Action on a Resolution Renewing the Support Services Contract with the City of Leon Valley

Staff presented information on the Support Services Contract. Ms. Mora reported that the Contractual Services line item in the LVEDC Budget was designated for the contract. For Fiscal Year 2015, the amount was \$45,417. This line item would pay for the cost of staff services to the LVEDC. Monthly payments to the LVEDC throughout the year would be \$3,784.75.

Board Member Garcia moved to renew the agreement with the correction of the dollar amount to be \$45,417 for the year. Board Secretary Gannon seconded the motion. The motion carried by voice vote.

XII. Report on ICSC RECon 2014

Board President Ynostrosa was not present. This item was tabled.

XIII. Presentation, Discussion and Possible Action on Rescheduling the November and December Meetings

Staff informed the Board that the regular Board meeting in November was the day before Thanksgiving; and, that the date of the meeting in December was Christmas Eve. Ms. Mora recommended rescheduling the meetings and presented options on dates. After discussing the possibilities of dates, the Board decided not to have a November Board meeting and to reschedule the December meeting. Board Secretary Gannon moved that the LVEDC not have a November meeting and to schedule the December meeting for December 11. Board Member Garcia seconded the motion. The motion carried by voice vote.

XIV. Future Agenda Items

The Board did not discuss the items listed nor did they add any.

XV. Announcements

There were no announcements.

XVI. Adjourn

Board Secretary Gannon moved for adjournment. Board Member Sanchez seconded the motion. The motion carried by voice vote. The meeting was adjourned at 8:29 p.m.

A handwritten signature in black ink, appearing to read "S Ynostrosa", written over a horizontal line.

Stephen Ynostrosa
Board President

A handwritten signature in black ink, appearing to read "D Gannon", written over a horizontal line.

David Gannon
Board Secretary