CITY OF LEON VALLEY
ECONOMIC AND COMMUNITY DEVELOPMENT
ADVISORY COMMITTEE MEETING

City Hall – Council Chambers
6400 El Verde Road, Leon Valley, Texas 78238
Monday, May 4, 2020 at 5:30 p.m.

AGENDA

Notice is hereby given that the Leon Valley Economic and Community Development Advisory Committee will conduct a meeting by TELEPHONE/VIDEO CONFERENCE CALL (1-866-899-4679 Access Code: 801-423-309) on Monday, May 4, 2020 at 5:30 p.m. at the regular place in Council Chambers at City Hall, 6400 El Verde Road, Texas 78238. This notice of meeting giving time, place, date and subject of this meeting by TELEPHONE/VIDEO CONFERENCE CALL was posted as described in V.T.C.A., Government Code § 551.125 for the purpose of considering the following agenda items.

1. Call to Order and Announcement of a Quorum
2. Discussion and Possible Action on the Approval of the January 13, 2020, Economic and Community Development Advisory Committee Meeting Minutes
3. Quarterly Financial Presentation – Floyd Messick, Assistant Finance Director
4. Discussion and Possible Action to Initiate Program(s) Designed to Support Leon Valley Small Businesses – William Cox, Business Relations Director
5. Discussion and Possible Action to Sponsor City of Leon Valley Mural Design Contest – William Cox, Business Relations Director
6. Citizens to be Heard
7. Adjournment

Attendance by Other Elected or Appointed Officials:
It is anticipated that members of City Council or any other City boards, commissions and/or committees may attend the meeting in numbers that may constitute a quorum. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of City Council and any other boards, commissions and/or committees of the City, whose members may be in attendance in numbers constituting a quorum. These City Council members and members of other City boards, commissions, and/or committees may not deliberate or take action on items listed on the agenda. [Attorney General Opinion – No. GA-0957 (2012)].

I hereby certify that the above NOTICE OF PUBLIC MEETING(S) AND AGENDA OF THE ECONOMIC AND COMMUNITY DEVELOPMENT ADVISORY COMMITTEE was posted April 29, 2020 at 4:25 p.m. on the Bulletin Board at Leon Valley City Hall, 6400 El Verde Road, Leon Valley, Texas, 78238, and remained posted until after the meeting(s) hereby posted concluded. This notice was also posted on the City's website at **www.leonvalleytexas.gov**. This building is wheelchair accessible. Any request for sign interpretive or other services must be made 48 hours in advance of the meeting. To make arrangements for such services, please call (210) 684-1391, Extension 216.

Saundra Passailaigue, TRMC
City Secretary

CITY OF LEON VALLEY TEXAS

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ECONOMIC & COMMUNITY DEVELOPMENT ADVISORY COMMITTEE MEETING
City Hall – Council Chambers
6400 El Verde Road, Leon Valley, Texas 78238
Monday, May 4, 2020

MINUTES

The Economic & Community Development Advisory Committee met by TELEPHONE/VIDEO CONFERENCE CALL on Monday, May 4, 2020 at 5:30 pm at the Leon Valley City Hall Council Chambers located at 6400 El Verde Road, Leon Valley, Texas for the purpose of the following business:

Call to Order and Announcement of a Quorum: The meeting was called to order at 5:35 p.m. by Chairperson Dr. Geraldine Rodriguez-Smith and there was an announcement of a quorum.

Present:

Dr. Geraldine Rodriguez-Smith	Amber Mouser	Larry Proffitt
Cynthia Flores (departed at 6:31)	Heather Riddle	Roger Christensen
Olen Yarnell (entered at ~5:50)	Kelly Kuenstler	William Cox

Absent Members:

David Jordan (excused)	Joseph Nazaroff	

Also Attending: Assistant City Manager Joe Salvaggio and Assistant Finance Director Floyd Messick.

Discussion and Possible Action on the Approval of the January 13, 2020, Economic and Community Development Advisory Committee Meeting Minutes – Motion made by Heather Riddle to approve the January 13th meeting minutes. The motion was second by Larry Proffitt to approve. Motion carried unanimously.

Quarterly Financial Presentation – Assistant Finance Director, Floyd Messick facilitated a quarterly financial presentation and discussion of the quarter ending 03/31/2020.

Discussion and Possible Action to Initiate Program(s) Designed to Support Leon Valley Small Businesses – Business Relations Director, William Cox facilitated a discussion on the general status of open-exempt businesses in Leon Valley and the potential impact of closed businesses will have on sales tax revenue, vacancy rates, and unemployment. Committee members were provided a table of Economic Development

programs being offered by other Texas cities. After a collective discussion involving the needs of small businesses and project funding balance, the committee recommended to not initiate a broad program, but rather, requested for staff to present specific funding request to the committee on a case-by-case basis. Committee members provided multiple program recommendations to staff, which require additional research to determine their applicability to the city and businesses community. There was a general committee consensus to implement measurable programs with longevity beyond a year, versus immediate or short-term effects. No other actions taken.

Discussion and Possible Action to Sponsor City of Leon Valley Mural Design Contest – In behalf of Public Works Director, Melinda Moritz, Business Relations Director, William Cox facilitated a discussion and presentation seeking sponsorship of Leon Valley Mural Design Contest. Motion made by Larry Proffitt to approve and sponsor the Leon Valley Mural Design Contest in the amount of $2,000. The motion was second by Olen Yarnell to approve. Motion carried unanimously.

Citizens to be Heard – There were no call-in citizens or comments.

Other Items – Committee member Olen Yarnell requested a copy of all business that received a temporary sign from the open-exempt sign project and a copy of all businesses that did not receive a sign. William Cox advised member Yarnell that he was not aware of any businesses being denied signage and would forward his request to the police department.

Committee member Roger Christensen requested the date of the next EDCD quarterly update. Staff did not have the meeting calendar immediately available, but staff advised that the information would be forwarded to the committee member.

Adjournment – Motion to adjourn at 7:10 p.m. made by Olen Yarnell and seconded by Heather Riddle. Motion carried unanimously.

These minutes approved by the Leon Valley Economic & Community Development Advisory Committee on the 11th of May 2020.

APPROVED

CHAIR